



BITVO MARKET RECAP REPORT

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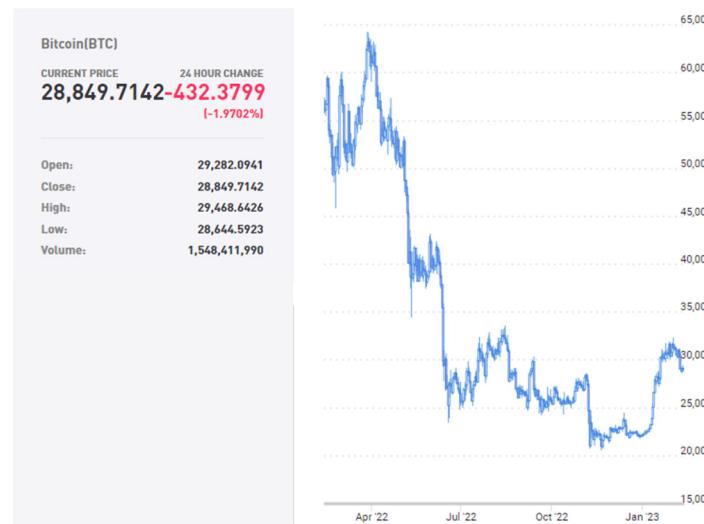
INSIGHTS FROM THE BITVO TRADING DESK

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WHAT HAPPENED IN CRYPTO LAST WEEK

Cryptocurrency markets as well as traditional financial markets experienced a down week last week. A rarity in 2023 as markets have been on the rise since the beginning of the year. Weighing on markets was strong employment numbers both in the U.S. and Canada. Sounds like a cause for rally versus slump? Yes, but in this market, strong economic data suggests that central banks will need to continue rising rates in order to cool inflation. Additionally, Alphabet (Google's parent company) wiped out US\$100B of value in a single day when it debuted its AI chatbot, which promptly made an obvious [error in its demo](#).



Despite this, cryptocurrency markets held on to strong year to date gains with bitcoin up over 30% and the total market capitalization remaining above US\$1T.



ALTCOIN HEADLINES

Tether Financial Update

Last week, Tether, the issuer of crypto's largest stablecoin, USDT, released its Q4 2022 financial results showing a net profit of US\$700M. Tether indicated that this profit would be used to boost its reserve base, which is interesting as stablecoins like USDT are supposed to always be backed 1:1 in value by the underlying asset it is to be stable to, in USDT's case, the US dollar. Executives at Tether highlighted this as an example of Tether's resilience to bear markets with chief technology officer Paolo Adoino stating, "After a tumultuous end to 2022, Tether has once again proven its stability, its resilience, and its ability to handle bear markets and black swan events, setting itself apart from the bad actors of the industry."

NFT Round Up

Last week was a big week for NFT news, following a relatively quiet 2022. A CryptoPunk and Bored Ape sold for over US\$1M, providing a significant uptick in NFT trading volume in comparison to what we've seen lately. Before her Superbowl performance and first live performance in 7 years, a popular Rihanna song was made available as an NFT by Web3 music startup anotherblock. The song, which kicked off Rihanna's set last night was recently allocated to 205 individuals via 300 Ethereum NFTs in the collection that sold out Thursday. Finally, a jury ruled in favour of Hermès in its copyright infringement case against NFT creator Mason Rothschild.

Trade More Alts Today

Interested in trading more altcoins or NFTs? Fund your Bitvo account, purchase BTC, ETH or another cryptocurrency offered and then transfer it to a platform offering the desired token.



NEWSWORTHY BITS

Crypto Aid for Earthquake

The crypto community is rallying together in the wake of the devastating earthquake that has now taken more than 33,000 lives in Turkey and Syria. In addition to individuals sending crypto through multiple accepting charities, larger organization have been helping out as well including Bitfinex, Keet, Synonym and Tether who pledged 5M Turkish liras (~US\$265K), Bitget and Gate.io who committed 1M liras (~US\$53K), and the Turkish branch of ByBit and OKX who committed US\$100K and 1M liras (~US\$53K) in aid, respectively.

Rise in Bitcoin Addresses

Throughout 2022, the growth of BTC addresses was limited as we navigated through a bear market. However, as we move into 2023, we have seen a significant rise in BTC addresses. As the price of BTC rose over the US\$20K threshold, “it led to a market FOMO (fear of missing out), among small BTC holders” according to CoinTelegraph. From January to present, there has been 620,000 BTC addresses holding 0.1 BTC or less. The rise in addresses is the most since November 2022, indicating potential optimism for bitcoin in 2023.

PayPal Crypto Usage Up

As of December 31, 2022, payments giant PayPal held a total of US\$604M in cryptocurrencies, indicating that a significant amount of PayPal users are purchasing the asset class. Notably, the US\$604M accounted for 67% of the company’s total liabilities. PayPal states “due to the unique risks associated with cryptocurrencies, including technological, legal, and regulatory risks, we recognize a crypto asset safeguarding liability to reflect our obligation to safeguard the crypto assets held for the benefit of our customers”.

More Corporate Interest

Two additional examples of ongoing big corporate interest in the space include Toyota and Amazon who made crypto-related announcements last week. Toyota said it is delving deeper into the use cases of blockchain technology by sponsoring a Web3 hackathon on multi-chain smart contract network Astar Network, which could potentially yield management tools for Toyota’s employees. Amazon’s cloud service, AWS, is hiring staff to help increase its clientele in the Web3 space.

U.S. Cracks Down

South of the border, the U.S. continues to rollout crypto regulation and enforcement. Last week, in a first-of-its-kind settlement with the SEC, Kraken will stop offering crypto staking services in the U.S. Additionally, Ishan Wahi, a former product manager at Coinbase, pled guilty in connection with a crypto insider trading scheme. Here at Bitvo, we’re committed to fighting such harmful consumer acts, as demonstrated by our pledge and acceptance into the [Crypto Market Integrity Coalition](#).

We Want to Hear from You!

Have a question? Want to make a suggestion to improve your trading experience?

We’re here to help 24/7. Get in touch today:

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BITVO'S CRYPTO TECHNICAL ANALYSIS SCORE



For more technical analysis scores and indicators, sign in to your Bitvo account at www.bitvo.com

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